

## I 、 Outline of Survey Implementation

1. **Survey Purpose:** for information about street vending stalls in number, regional distribution, operation status and owners' inclination, to relax data deficiency from periodical censuses with this supplement, to augment statistical coverage in sectorial scope, provide a base to compile the statistics of national income, and stipulate administrative policies and to study socio-economic topics, DGBAS decided to conduct this survey based on the Year 2011 Plan of Industry , Commerce and Service Census which stipulated by Executive Yuan.
2. **Survey Objects:** in Taiwan Area (include municipalities and every county/city in Taiwan Province), all street vendors that are either mobile, quasi-fixed in business place, or a fixed business place without an address and associated basic feature/outside of common housing are the objects of this survey.
3. **Sample Selection:** with subpopulations in counties or cities, populations stratified clusters two stages sampling method. First of all, it's divided into two categories according to vendor concentrated sites. In vendor concentrated sites, it's stratified by number of stalls and the number of sampled Tsun's/Li's are determined by Proportion Allocation method. Otherwise, the number of retail trade and food service activities enterprises in Industry , Commerce and Service Census is used as a variable of stratification. The D-H approximate optimum method is used to determine the boundary and Neyman Allocation method determine number of sampled Tsun's/Li's. The sampling units and their selection are described as follows :
  - (1) Primary sampling units (PSU) are Tsun's/Li's. Within each stratum, 849 Tsun's/Li's are randomly selected, thoroughly canvassed for possible survey objects to enumerate their general status. This is so called "General Status Survey".
  - (2) Secondary sampling units (SSU) are street vending stalls. Depending on the scale in number of street vending stalls within primary sampling unit enumerated, the number of chosen stalls allocated proportionally by business type is determined. After then, street vendors are randomly selected in fieldwork to proceed corresponding "Operation Status Survey".
4. **Survey Processes:**
  - (1) The actual period to proceed this survey is 1<sup>st</sup> to 15<sup>th</sup> September 2013. Survey enumerators locally stationed proceed this survey 3 times (morning, afternoon, and evening) every days in this period. The static data period for this survey is the end of August 2013. The dynamic data period for this survey is 1<sup>st</sup> September 2012 to 31<sup>st</sup> August 2013.
  - (2) 42,000 copies of "General Status Survey" forms and 8,400 copies of "Operation Status Survey" forms are returned. After clerical editing and data processing, determining the estimates of street vending stalls with ratio on stratified population-to-sampled PSU and reference values from administrative records, the statistical results are finally complied.