

文化與休閒

| 活動參與 | 單位 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|--------------------------------------|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 藝術、娛樂及休閒服務業就業人口數 | | | | | | | | | | |
| 1 總計 | 千人 | - | - | - | - | 93 | 107 | 110 | 114 | 116 |
| 2 運動、娛樂及休閒服務業 | 千人 | - | - | - | - | - | - | - | 74 | 74 |
| 3 占勞動人口比率 | 百分比 | - | - | - | - | 0.9 | 1.1 | 1.1 | 1.1 | 1.1 |
| 4 平均每人出席藝文活動次數 | 次 | 3.4 | 3.2 | 2.6 | 3.2 | 3.6 | 3.4 | 3.7 | 4.2 | 4.7 |
| 5 職業棒球現場觀眾人次① | 千人次 | 1 383 | 1 386 | 1 050 | 870 | 555 | 716 | 959 | 1 052 | 1 026 |
| 6 每百戶報紙份數 | 份 | 56.9 | 53.6 | 51.7 | 46.9 | 41.4 | 40.4 | 37.9 | 35.4 | 33.7 |
| 7 每百戶雜誌份數 | 份 | 16.9 | 16.4 | 17.7 | 18.2 | 19.1 | 18.3 | 16.3 | 15.6 | 14.7 |
| 8 平均每日閱讀書報雜誌時間 | 時 | - | - | - | 0.4 | - | - | - | 0.7 | - |
| 9 經常上網人口比率 | 百分比 | 7.6 | 13.7 | 21.7 | 28.1 | 34.9 | 38.1 | 39.1 | 40.4 | 42.1 |
| 10 個人連網普及率 | 百分比 | - | - | - | - | - | 48.0 | 52.1 | 53.9 | 58.1 |
| 11 有線電視普及率② | 百分比 | 66.0 | 68.1 | 67.9 | 72.0 | 72.3 | 74.8 | 76.1 | 78.5 | 79.0 |
| 12 平均每人國內主要觀光遊憩區旅遊次數 | 次 | 3.0 | 4.4 | 4.0 | 4.3 | 4.5 | 4.6 | 5.2 | 6.0 | 6.0 |
| 13 出國人數 | 千人次 | 6 162 | 5 912 | 6 559 | 7 329 | 7 153 | 7 319 | 5 923 | 7 781 | 8 208 |
| 14 每千人出國次數 | 次 | 285 | 271 | 298 | 330 | 320 | 326 | 263 | 344 | 361 |
| 15 平均每人出國停留夜數 | 夜 | 9.9 | 10.3 | 10.0 | 9.9 | 9.8 | 10.6 | 11.0 | 10.6 | 10.4 |
| 16 來台旅客人數 | 千人次 | 2 372 | 2 299 | 2 411 | 2 624 | 2 831 | 2 978 | 2 248 | 2 950 | 3 378 |
| 公立公共圖書館 | | | | | | | | | | |
| 17 圖書借閱人數③ | 千人次 | 19 118 | 16 006 | 15 938 | 13 807 | 10 439 | 11 156 | 10 144 | 10 605 | 10 862 |
| 18 圖書館利用率 | 百分比 | 88.4 | 73.3 | 72.4 | 62.2 | 46.7 | 49.7 | 45.0 | 46.8 | 47.8 |
| 作品 | 單位 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
| 19 電影片核准發照數 | 部 | 390 | 444 | 472 | 445 | 344 | 312 | 284 | 319 | 407 |
| 藝文展演活動個數④ | | | | | | | | | | |
| 20 總計 | 個 | 19 963 | 18 661 | 16 350 | 17 709 | 18 375 | 21 489 | 20 651 | 24 702 | 35 784 |
| 21 視覺藝術 | 個 | 4 789 | 4 632 | 4 231 | 4 443 | 4 447 | 4 809 | 4 137 | 4 318 | 4 623 |
| 22 音樂活動 | 個 | 3 207 | 3 157 | 2 810 | 3 739 | 3 990 | 4 702 | 4 032 | 4 980 | 6 334 |
| 23 戲劇活動 | 個 | 1 542 | 1 437 | 1 255 | 1 518 | 1 635 | 1 766 | 1 508 | 1 971 | 2 197 |
| 24 舞蹈活動 | 個 | 749 | 664 | 598 | 861 | 865 | 850 | 721 | 943 | 1 495 |
| 25 民俗活動 | 個 | 848 | 808 | 758 | 837 | 1 038 | 1 461 | 1 283 | 1 543 | 2 992 |
| 26 職業棒球比賽場次① | 場次 | 528 | 531 | 446 | 348 | 300 | 324 | 300 | 300 | 301 |
| 文化與休閒支出 | 單位 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
| 平均每人休閒娛樂和文化服務支出占最終消費 支出比率 | | | | | | | | | | |
| 27 總計 | 百分比 | 7.3 | 6.8 | 6.8 | 7.0 | 6.6 | 6.5 | 6.1 | 6.3 | 6.2 |
| 28 國內旅遊費用⑤ | 百分比 | - | - | - | - | - | - | 1.4 | 1.4 | 1.4 |
| 29 國外旅遊費用⑤ | 百分比 | - | - | - | - | - | - | 1.3 | 1.5 | 1.6 |
| 30 觀光外匯支出占GDP比率⑥ | 百分比 | 1.9 | 1.8 | 1.9 | 2.0 | 2.2 | 2.3 | 2.1 | 2.4 | 2.4 |
| 31 公部門文化經費 | 百萬元 | 28 057 | 30 273 | 35 259 | 44 849 | 35 573 | 28 185 | 39 112 | 36 125 | 31 629 |

附 註：①觀眾人次為例行賽人次，不含總冠軍賽、熱身賽等。

②2008年（含）以後含多媒體隨選視訊。

③1999以前，圖書館借閱人數之定義為閱覽人數。

④2004年（含）以前藝文活動分類為美術、音樂、戲劇、舞蹈、民俗、影片、講座、其他等8大類，2005年分類改為視覺藝術、工藝、設計、音樂、戲劇、舞蹈、說唱、影片、民俗、語文、圖書、綜藝、其他等13大類，2004年（含）以前視覺藝術類資料為美術類，民俗活動含說唱類。

⑤家庭收支調查科目自2009年起，依聯合國最新版「用途別個人消費分類」修正，國內、外旅遊費用不再調查。

⑥觀光外匯支出1994-2000年依交通部觀光局國人出國旅遊消費及動向調查，2001年依國人旅遊狀況調查估算，2002年以後依中央銀行提供旅行外匯支出。

Culture and Leisure

| 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | Units | Activity Participation | |
|---|--------|--------|--------|--------|--------|--------|--------------|------------------------------------|--|
| Employees of arts, entertainment and recreation | | | | | | | | | |
| 111 | 101 | 98 | 96 | 98 | 94 | 95 | 1,000 | 1 | Total |
| 69 | 72 | 67 | 64 | 63 | 58 | 58 | 1,000 | 2 | Sports, amusement and recreation services |
| 1.1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.8 | % | 3 | As % of labor force |
| 5.1 | 5.3 | 6.0 | 7.1 | 7.5 | 8.7 | 9.8 | no. | 4 | Number of attendance at artistic and literary activities per person |
| 679 | 613 | 573 | 898 | 646 | 720 | 584 | 1,000 | 5 | Number of attendance at baseball games① |
| 29.5 | 27.9 | 24.5 | 22.5 | 22.0 | 20.0 | 18.6 | no. | 6 | Number of newspapers per 100 households |
| 14.4 | 13.1 | 12.2 | 11.6 | 10.5 | 9.0 | 7.9 | no. | 7 | Number of magazines per 100 households |
| - | - | - | - | - | - | - | hours | 8 | Average length of time spent in reading books, newspapers, and magazines per day |
| 42.7 | 43.7 | 45.4 | 46.2 | 46.6 | 47.2 | 47.5 | % | 9 | Internet subscribers as % of total population |
| 63.8 | 64.4 | 65.8 | 69.9 | 71.5 | 72.0 | 74.5 | % | 10 | The Internet penetration rate |
| 79.8 | 79.9 | 81.7 | 82.0 | 83.0 | 83.0 | 83.2 | % | 11 | Percentage of households with cable TV② |
| 6.6 | 6.5 | 6.4 | 7.4 | 7.9 | 9.2 | 11.8 | no. | 12 | Number of visitors to principal tourist spots |
| 8 671 | 8 964 | 8 465 | 8 143 | 9 415 | 9 584 | 10 240 | 1,000 | 13 | Outbound departures of nationals |
| 380 | 391 | 368 | 353 | 407 | 413 | 440 | no. | 14 | Number of outbound nationals per 1,000 population |
| 10.4 | 9.8 | 9.7 | 9.7 | 9.3 | 9.3 | 9.1 | nights | 15 | Average length of stay per outbound |
| 3 520 | 3 716 | 3 845 | 4 395 | 5 567 | 6 087 | 7 311 | 1,000 | 16 | Number of visitor arrivals |
| Public libraries | | | | | | | | | |
| 10 800 | 11 776 | 11 946 | 14 854 | 15 001 | 15 964 | 17 888 | 1,000 | 17 | Number of readers in public libraries ③ |
| 47.3 | 51.4 | 51.9 | 64.4 | 64.8 | 68.8 | 76.9 | % | 18 | Percentage of library use |
| 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | Units | Products | |
| 372 | 413 | 418 | 431 | 480 | 493 | 509 | no. | 19 | Film licences issued |
| Artistic-literary activities ④ | | | | | | | | | |
| 42 312 | 46 412 | 50 705 | 55 267 | 57 289 | 59 300 | 64 534 | no. | 20 | Total |
| 4 787 | 5 151 | 5 513 | 6 082 | 6 016 | 5 766 | 5 935 | no. | 21 | Visual arts |
| 7 230 | 7 561 | 8 204 | 8 159 | 8 074 | 8 431 | 8 541 | no. | 22 | Music |
| 2 581 | 2 756 | 3 537 | 3 706 | 3 760 | 3 820 | 4 066 | no. | 23 | Drama |
| 1 515 | 1 558 | 1 548 | 1 606 | 1 751 | 1 902 | 2 014 | no. | 24 | Dance |
| 3 331 | 3 538 | 3 821 | 3 982 | 4 217 | 4 052 | 4 324 | no. | 25 | Folklore |
| 300 | 300 | 298 | 240 | 240 | 240 | 240 | no. | 26 | Number of professional baseball games① |
| 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | Units | Expenditure on Culture and Leisure | |
| Entertainment and culture expenditure as % of final consumption | | | | | | | | | |
| 6.1 | 6.1 | 5.8 | 5.0 | 5.3 | 5.3 | 5.3 | % | 27 | Total |
| 1.5 | 1.4 | 1.4 | - | - | - | - | % | 28 | Inbound traveling expenditure ⑤ |
| 1.7 | 1.6 | 1.5 | - | - | - | - | % | 29 | Outbound traveling expenditure ⑤ |
| 2.3 | 2.3 | ① 2.3 | 2.1 | 2.2 | 2.2 | 2.2 | % | 30 | Tourist expenditure to GDP ⑥ |
| 34 939 | 33 792 | 37 425 | 55 327 | 42 864 | 46 101 | 46 404 | Million NT\$ | 31 | Cultural expenditure of public sector |

Notes : ①Data referred to routine games, not including warm-up and final games.

②Data included Multimedia on Demand(MOD) since 2008.

③Number of readers only included those who borrowed books out of libraries before 1999.

④Artistic-Literary activities expanded to 13 categories from 8 categories from 2005. It included visual arts、craft、design、music、drama、dance、chinese opera、film、folklore、language、book、general and other arts. Visual arts referred to fine arts, folklore included chinese opera before 2004.

⑤The survey of family income and expenditure has adjusted their survey items according to UN's COICOP, inbound and outbound traveling expenditures no longer covered in the survey since 2009.

⑥Figures for 1994 to 2000 are from the R.O.C Outbound Traveler Survey, figures for 2001 are from the Survey of Travel by R.O.C. Citizens; and the figures had been taken from statistics on foreign exchange spending on travel by Central Bank of China since 2002.

文化與休閒(續)

| 文化與休閒資源 | 單位 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 公立公共圖書館 | | | | | | | | | | |
| 32 家數⑦ | 家 | 425 | 408 | 421 | 468 | 506 | 512 | 506 | 510 | 516 |
| 33 每10萬人圖書館數 | 家 | 2.0 | 1.9 | 1.9 | 2.1 | 2.3 | 2.3 | 2.2 | 2.2 | 2.3 |
| 34 藏書冊數 | 千冊 | 16 373 | 16 659 | 15 832 | 22 548 | 21 224 | 20 721 | 21 519 | 24 155 | 23 862 |
| 35 古蹟 | 處 | 303 | 382 | 427 | 460 | 486 | 507 | 555 | 592 | 616 |
| 公園、綠地、兒童遊樂場、體育場所及廣場面積 | | | | | | | | | | |
| 36 總計⑧ | 公頃 | 60 689 | 60 977 | 61 002 | 71 963 | 4 056 | 4 130 | 4 439 | 4 705 | 4 785 |
| 37 每萬人面積數 | 公頃 | 27.9 | 27.8 | 27.6 | 32.3 | 2.3 | 2.3 | 2.5 | 2.7 | 2.7 |
| 38 新聞出版業 | 家 | 117 | 119 | 164 | 184 | 190 | 195 | 195 | 200 | 192 |
| 39 雜誌（含期刊）出版業 | 家 | 758 | 757 | 803 | 822 | 820 | 835 | 852 | 890 | 944 |
| 40 書籍出版業 | 家 | 1 137 | 1 242 | 1 289 | 1 363 | 1 409 | 1 503 | 1 587 | 1 665 | 1 739 |
| 41 廣播電台⑨ | 家 | 65 | 89 | 143 | 176 | 175 | 173 | 174 | 172 | 177 |
| 42 有線電視系統⑨ | 家 | - | - | 35 | 61 | 63 | 64 | 51 | 63 | 64 |
| 43 有線播送系統⑨ | 家 | 149 | 135 | 98 | 21 | 15 | 10 | 5 | 5 | 5 |
| 44 電影院家數 | 家 | 198 | 197 | 179 | 167 | 164 | 166 | 182 | 177 | 164 |
| 45 博物館館數 | 個 | - | - | - | 27 | 38 | 44 | 62 | - | 36 |
| 46 美術館館數 | 個 | - | - | - | 13 | 17 | 16 | 19 | - | 13 |

附 註：⑦1998年、1999年台灣省公共圖書館不含分館。

⑧公園、綠地、兒童遊樂場、體育場所及廣場面積係指都市計劃區內之已開闢總面積，2000年（含）以前之資料則為休閒空地面積，包含已登錄之公園、原野及堤防用地面積。

⑨2006年以前資料來源為新聞局，2006年（含）以後資料來源為國家通訊傳播委員會。

Culture and Leisure(Cont.)

| 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | Units | Resources and Outcomes | |
|---|--------|--------|--------|--------|--------|--------|---------------|------------------------|--|
| Public libraries | | | | | | | | | |
| 528 | 538 | 543 | 536 | 549 | 519 | 521 | no. | 32 | Total ⑦ |
| 2.3 | 2.3 | 2.4 | 2.3 | 2.4 | 2.2 | 2.2 | no. | 33 | Number of libraries per 100,000 population |
| 26 796 | 26 959 | 28 247 | 29 692 | 31 160 | 33 232 | 35 385 | 1,000 volumes | 34 | Stocks of books |
| 648 | 670 | 690 | 712 | 735 | 752 | 769 | places | 35 | Historical sites |
| The area of park, green area, playground, athletic complex & square | | | | | | | | | |
| 4 996 | 5 534 | 5 689 | 6 003 | 6 374 | 7 341 | 7 836 | hectares | 36 | Total ⑧ |
| 2.8 | 3.0 | 3.1 | 3.2 | 3.5 | 3.9 | 4.6 | hectares | 37 | Area per 10,000 population |
| 173 | 190 | 198 | 189 | 193 | 207 | 209 | no. | 38 | Newspaper publishers |
| 939 | 959 | 982 | 1 018 | 1 078 | 1 121 | 1 183 | no. | 39 | Periodical & magazine publishers |
| 1 763 | 1 772 | 1 748 | 1 770 | 1 789 | 1 757 | 1 772 | no. | 40 | Book publishers |
| 176 | 178 | 177 | 172 | 171 | 171 | 171 | no. | 41 | Radio enterprises ⑨ |
| 63 | 62 | 61 | 60 | 59 | 59 | 59 | no. | 42 | Cable radio & T.V. systems ⑨ |
| 4 | 4 | 4 | 3 | 3 | 3 | 3 | no. | 43 | Cable T.V. program transmission systems ⑨ |
| 151 | 147 | 104 | 101 | 99 | 97 | 95 | no. | 44 | Movie theaters |
| 45 | 79 | 65 | 49 | 106 | 106 | ... | no. | 45 | Museums |
| 12 | 18 | 48 | 18 | 22 | 22 | ... | no. | 46 | Galleries |

Notes : ⑦Data on public libraries excluded number of branches in Taiwan Province in 1998 and 1999.

⑧From 2001 onward, data referred to constructed area of park, green area, playground, athletic complex, square in urban planning area

athletic complex, square in urban planning area while was referred to playground area which included registered parks, wasteland and dikes.

⑨Data were from Government Information Office, R.O.C. before 2006 while were from National Communications Commission afterwards.