

36 Merchandising Routes of Enterprise Units of Wholesale and Retail Industries,
by Industry Group

Unit:Enterprise

2006

	Number of enterprise units, end of 2006	Number of enterprise units selling on storefront only	Number of enterprise units selling on non-storefront							Number of enterprise units selling on both storefront and non-storefront	
			Total	TV shopping	Internet	Mail ordering	Vendor machines	Direct selling	Others		
Grand Total	490 017	298 463	11 161	557	6 165	1 107	1 810	2 058	881	6 714	Grand Total
Wholesale Trade	200 224	17 619	2 212	153	1 293	192	87	431	430	1 403	Wholesale Trade
Merchandise Brokers	2 410	27	8	1	2	1	-	4	3	4	Merchandise Brokers
General Merchandise	5 873	192	113	7	46	11	7	27	41	48	General Merchandise
Agricultural Raw Mater'l & Live Animals	2 834	474	39	1	21	2	1	8	8	26	Agricultural Raw Mater'l & Live Animals
Food, Beverages and Tobacco Products	27 558	4 134	350	16	144	35	29	113	56	220	Food, Beverages and Tobacco Products
Fabrics, Clothing & Clothing Accessories	17 628	2 359	185	23	144	16	7	17	13	138	Fabrics, Clothing & Clothing Accessories
Household Appliance and Supplies	21 576	2 037	285	35	171	19	8	47	59	196	Household Appliance and Supplies
Pharmaceutical& Medical Goods& Cosmetics	9 152	992	228	26	124	24	4	50	43	143	Pharmaceutical& Medical Goods& Cosmetics
Education & Entertainment Articles	9 318	909	214	9	156	35	2	29	31	147	Education & Entertainment Articles
Building Materials	34 235	2 567	107	2	7	7	8	25	28	65	Building Materials
Chemical Materials & Products	12 391	288	37	1	17	2	-	10	12	20	Chemical Materials & Products
Fuel Products	1 278	126	17	-	7	2	-	7	4	9	Fuel Products
Machinery and Equipment	39 626	1 783	490	28	331	25	10	68	102	302	Machinery and Equipment
Motor Vehicles and Motorcycles and Related Parts & Accessories	8 503	1 299	85	3	49	5	8	9	18	55	Motor Vehicles and Motorcycles and Related Parts & Accessories
Other Specialized Wholesale Trade	7 842	432	54	1	35	8	3	4	12	30	Other Specialized Wholesale Trade
Retail Trade	289 793	280 844	8 949	404	4 872	915	1 723	1 627	451	5 311	Retail Trade
General Merchandise Stores	18 617	18 285	332	18	117	32	152	40	14	271	General Merchandise Stores
Food,Beverage&Tobacco Prod.in Spec Store	91 477	90 135	1 342	52	489	161	420	273	81	940	Food,Beverage&Tobacco Prod.in Spec Store
Fabrics, Clothing&Accessor.in Spec Store	36 373	35 699	674	39	451	31	105	65	20	508	Fabrics, Clothing&Accessor.in Spec Store
H'hold Appliance &Supplies in Spec Store	41 665	40 789	876	58	480	56	145	143	59	678	H'hold Appliance &Supplies in Spec Store
Pharmc. & Med.Gd &Cosmetics in Spec Store	24 113	23 570	543	52	201	55	101	151	30	380	Pharmc. & Med.Gd &Cosmetics in Spec Store
Educ. & Entertain. Articles in Spec Store	14 276	13 691	585	13	391	100	56	61	53	471	Educ. & Entertain. Articles in Spec Store
Building Materials in Specialized Stores	5 719	5 644	75	-	19	1	18	21	20	56	Building Materials in Specialized Stores
Fuel Products in Specialized Stores	5 056	5 022	34	-	8	1	15	4	6	20	Fuel Products in Specialized Stores
Info. & Communic. Equip. in Spec. Stores	10 583	9 596	987	25	797	48	35	88	92	800	Info. & Communic. Equip. in Spec. Stores
Automobiles & Motorcycles & Rel. Parts & Accessories in Specialized Stores	18 522	18 209	313	11	202	19	34	38	26	278	Automobiles & Motorcycles & Rel. Parts & Accessories in Specialized Stores
Other Retail Sale in Spec'l. Stores	20 667	20 204	463	12	311	41	69	39	28	386	Other Retail Sale in Spec'l. Stores
Other Nonstore Retailers	2 725	-	2 725	124	1 406	370	573	704	22	523	Other Nonstore Retailers

Note:Each enterprise unit may sell merchandises with two or more ways in the same period, so that the addup counts of merchandising routes taken may be greater than the total number of enterprise units.