

37 Merchandising Routes of Enterprise Units of Wholesale and Retail Industries,
by Business Scale

Unit:Enterprise

2006

	Number of enterprise units, end of 2006	Number of enterprise units selling on storefront only	Number of enterprise units selling on non-storefront							Number of enterprise units selling on both storefront and non-storefront	
			Total	TV shopping	Internet	Mail ordering	Vendor machines	Direct selling	Others		
Grand Total	490 017	298 463	11 161	557	6 165	1 107	1 810	2 058	881	6 714	Grand Total
Number of Persons Engaged											Number of Persons Engaged
Under 5 Persons	411 579	274 316	8 479	321	4 601	802	1 691	1 501	431	4 970	Under 5 Persons
5 - 29 Persons	73 331	22 477	2 253	193	1 359	254	108	451	333	1 544	5 - 29 Persons
30 - 49 Persons	2 682	759	201	20	97	22	4	48	59	91	30 - 49 Persons
50 - 199 Persons	2 086	744	181	16	84	23	4	50	46	84	50 - 199 Persons
200 - 499 Persons	232	101	33	5	17	5	2	6	7	16	200 - 499 Persons
500 Persons & Over	107	66	14	2	7	1	1	2	5	9	500 Persons & Over
Operating Revenues											Operating Revenues
Under NT\$ 5,000,000 -	328 400	238 837	6 775	235	3 575	639	1 513	1 181	288	3 681	Under NT\$ 5,000,000 -
NT\$ 5,000,000 -	64 523	31 534	1 549	76	940	160	144	308	119	1 183	NT\$ 5,000,000 -
NT\$ 10,000,000 -	66 050	21 054	1 637	122	1 037	177	114	297	194	1 208	NT\$ 10,000,000 -
NT\$ 40,000,000 -	18 362	4 415	602	61	352	75	25	117	99	387	NT\$ 40,000,000 -
NT\$ 100,000,000 -	10 572	2 202	456	46	207	45	11	109	135	201	NT\$ 100,000,000 -
NT\$ 500,000,000 & Over	2 110	421	142	17	54	11	3	46	46	54	NT\$ 500,000,000 & Over

Note:Each enterprise unit may sell merchandises with two or more ways in the same period, so that the addup counts of merchandising routes taken may be greater than the total number of enterprise units.