

38 Selling Revenues of Merchandising Routes of Enterprise Units  
of Wholesale and Retail Industries, by Industry Group

Unit:NT\$1000

2006

	Grand total	Wholesale trade	Retail trade							Grand Total
			Storefront	TV shopping	Internet	Mail ordering	Vendor machines	Direct selling	Others	
Grand Total	11 219 441 614	7 981 086 417	3 090 713 822	23 808 733	40 196 027	4 322 591	5 371 919	62 250 394	11 691 711	Grand Total
Wholesale Trade	8 292 049 625	7 960 715 542	301 454 864	1 437 619	9 747 371	1 231 077	546 138	8 218 254	8 698 760	Wholesale Trade
Merchandise Brokers	5 289 275	5 234 163	31 971	1 316	1 655	56	-	2 902	17 212	Merchandise Brokers
General Merchandise	561 586 916	548 720 931	8 928 830	71 961	516 209	42 491	26 157	324 034	2 956 303	General Merchandise
Agricultural Raw Mater'l & Live Animals	84 181 676	78 495 972	4 761 962	229	47 294	687	2 433	200 934	672 165	Agricultural Raw Mater'l & Live Animals
Food, Beverages and Tobacco Products	747 474 240	695 845 274	48 439 135	83 278	538 075	261 739	228 683	1 330 171	747 885	Food, Beverages and Tobacco Products
Fabrics, Clothing & Clothing Accessories	671 094 490	628 450 223	41 423 837	140 023	722 931	23 623	5 734	275 721	52 398	Fabrics, Clothing & Clothing Accessories
Household Appliance and Supplies	804 146 637	759 886 907	40 520 074	646 600	1 146 579	8 528	58 358	1 012 292	867 299	Household Appliance and Supplies
Pharmaceutical& Medical Goods& Cosmetics	298 525 299	276 703 089	19 752 405	268 569	526 776	51 471	3 993	841 853	377 143	Pharmaceutical& Medical Goods& Cosmetics
Education & Entertainment Articles	286 273 099	266 438 414	17 206 477	24 597	1 007 303	559 685	1 016	605 092	430 515	Education & Entertainment Articles
Building Materials	783 679 109	756 136 061	26 635 704	404	93 579	1 274	19 660	457 356	335 071	Building Materials
Chemical Materials & Products	376 884 887	369 984 211	6 312 941	45	123 727	3 274	-	208 034	252 655	Chemical Materials & Products
Fuel Products	70 155 189	68 425 024	1 657 279	-	10 694	141	-	52 411	9 640	Fuel Products
Machinery and Equipment	2 938 102 734	2 887 348 790	42 240 948	158 516	4 728 944	213 298	9 016	1 602 249	1 800 973	Machinery and Equipment
Motor Vehicles and Motorcycles and Related Parts & Accessories	472 164 085	429 462 077	41 017 496	40 808	192 533	494	40 051	1 291 849	118 777	Motor Vehicles and Motorcycles and Related Parts & Accessories
Other Specialized Wholesale Trade	192 491 989	189 584 406	2 525 805	1 273	91 072	64 316	151 037	13 356	60 724	Other Specialized Wholesale Trade
Retail Trade	2 927 391 989	2 789 258 958	2 789 258 958	22 371 114	30 448 656	3 091 514	4 825 781	54 032 140	2 992 951	Retail Trade
General Merchandise Stores	728 787 963	4 437 994	723 728 008	29 971	77 918	53 480	214 879	61 452	184 261	General Merchandise Stores
Food,Beverage&Tobacco Prod.in Spec Store	344 175 881	1 032 700	340 004 794	201 185	586 999	81 596	586 999	1 327 928	417 720	Food,Beverage&Tobacco Prod.in Spec Store
Fabrics, Clothing&Accessor.in Spec Store	240 113 574	2 880 246	236 197 956	35 127	345 944	3 894	246 906	1 397 003	206 498	Fabrics, Clothing&Accessor.in Spec Store
H'hold Appliance &Supplies in Spec Store	314 198 455	817 631	310 180 366	165 823	993 442	30 811	282 098	1 493 825	234 459	H'hold Appliance &Supplies in Spec Store
Pharmc. & Med.Gd &Cosmetics in Spec Store	137 541 875	475 125	134 803 336	1 041 349	334 301	97 735	186 835	243 174	360 020	Pharmc. & Med.Gd &Cosmetics in Spec Store
Educ. & Entertain. Articles in Spec Store	106 346 360	1 844 693	102 133 839	65 394	837 966	224 391	92 435	467 860	679 782	Educ. & Entertain. Articles in Spec Store
Building Materials in Specialized Stores	42 316 337	164 981	41 829 826	-	11 805	35	39 435	141 340	128 915	Building Materials in Specialized Stores
Fuel Products in Specialized Stores	251 490 068	3 876 154	247 115 146	-	17 263	16	463 045	11 766	6 678	Fuel Products in Specialized Stores
Info. & Communic. Equip. in Spec. Stores	190 644 188	1 487 854	185 096 878	590 294	1 674 314	88 693	117 060	1 103 944	485 151	Info. & Communic. Equip. in Spec. Stores
Automobiles & Motorcycles & Rel. Parts & Accessories in Specialized Stores	411 656 812	2 357 224	407 646 549	2 807	198 886	64 896	64 570	1 288 905	32 975	Automobiles & Motorcycles & Rel. Parts & Accessories in Specialized Stores
Other Retail Sale in Spec'l. Stores	58 691 108	51 140	58 265 713	16 672	184 025	6 713	89 877	33 193	43 775	Other Retail Sale in Spec'l. Stores
Other Nonstore Retailers	101 429 368	945 133	2 256 547	20 222 492	25 249 833	2 439 254	2 441 642	47 661 750	212 717	Other Nonstore Retailers